



Desert Tortoise Outreach Program

Program Activities October-
December, 2005

Secure Funding

Launch Mojave Max Program

Advertisement

Education Projects

CSTA Convention

Tortoise Kit Development

Grant Projects

Public Service Announcements

Newspaper Articles

Newsletter

Web Site Development





Desert Tortoise Outreach Program

- **Secure Funding-**
- **OHV Grant**
 - Attended CA OHMVRC Hearings in Riverside, Oct. 2005
 - Submitted statement on behalf of our FY06 proposal
 - FY06 grant on OHV Commission consent list for \$46,750
- **NFWF**
 - Received \$20,000 grant disbursement in late October. Total received to date is \$30,000.
 - Submitted quarterly report to NFWF.
- **Other grants**
 - Applied for \$4,920 grant from Riverside Community Foundation *Desert Legacy Fund* for support of Mojave Max Contest.
 - Received \$1,000 in program support from JTNPA.



Desert Tortoise Outreach Program

Launch Mojave Max Program-

CSTA Conference, Oct. 27-30, 2005

2,500 teachers in attendance

957 teachers stopped at DMG/NPS booth

Rack card on Mojave Max contest printed and distributed

Field trip into Joshua Tree National Park to discuss tortoise issues.

Advertisement

Advertisement about Mojave Max placed in CSTA magazine

Worked with Clark County to modify Mojave Max website to accommodate California Max contest.

Other Tortoise Education actions

Writing education activities for tortoise trunks

Met with 8 teachers to review education project and discuss curriculum issues

Agreed that two trunks will be produced with 5 activities each



Desert Tortoise Outreach Program

Grant Projects-

Public Service Announcements

3 written and released in last quarter

Newspaper Articles

Writer contracted to produce three articles

One article written (Mojave Max Contest), reviewed and ready for release

Field trip to Edwards for upcoming article on headstarting program

Articles to be released January, March, and May

Newsletter

Plan developed for content of first newsletter

Two articles written and reviewed to date, more in preparation.

Agreement secured with newsletter designer.

Target date to release first newsletter is late February-early March.



Desert Tortoise Outreach Program

Colorado State University

Desert Tortoise Knowledge and Public Attitudes Study

Revised Project Schedule

Reviewed project schedule and made adjustments based on delayed implementation of project.

Funding Secured

NFWF funds received in late October.

JTNP established project account

Contract Progress

Wrote Scope of Work and Sole Source Justification

Received upper level NPS review and concurrence for Sole Source Contract

Issued procurement request for contract

Reviewed project with MOJA Contract Officer

Awaiting contract award.



Desert Tortoise Outreach Program

Grant Projects-

Website Development

Meeting held on website development in November in Barstow

Eric Boerner is looking into to acquiring government domain names

www.deserttortoise.gov, for example.

Otherwise will develop new desert tortoise section of www.californiadesert.gov as part of tortoise outreach project.

Workgroup Activities-

Met in Barstow on November 30

Heard presentation from Dr. Kristin Berry on planned revisions to “Answering Question About Desert Tortoises” publication.

Agreed in principle to seek funding in cooperation with DMG to print updated publication in 2007 or 2008.

Next meeting scheduled for February 22 in Barstow.