

DMG Goals	Fundamental Objectives	Means Objectives
Gain a better knowledge of illegal dumping in the desert	Develop and maintain an illegal dump database that will identify priorities for cleanup based on threats to public health, safety or the environment.	Test, modify, and finalize new version of database.
		Market database usefulness to DMG
		Market database usefulness to counties
		Populate the database. Ensure all cleanups are entered into the database.
		Design reports section for database
		Design photo interface for database
		Design public interface for database
		Design GIS interface for database
Reduce the number of illegal dumps on DMG agency land	Clean up and restore illegal dumps	Leverage agency budgets with grants and partnerships for cleanups.
		Sponsor community/volunteer illegal dump cleanups.
	Prevent illegal dumping in the desert	Sponsor additional illegal dumping enforcement workshops
		Implement a 1-800-Nasty-Letter to report incidences of littering.
		Add general interest dumping/recycling information to the DMG dump webpage.

		Identify waste haulers that are implementing anti-litter education programs. Support implementation of education programs.
	Cooperate with state and local government to increase the awareness of illegal dumping and its environmental consequences, create prevention solutions, and improve illegal dumping laws.	Educate CIWMB, Cal/EPA, counties, and cities about illegal dumping issues and prevention needs in the desert.
		Co-host a regional illegal dumping summit to educate local government, initiate dialogue, and coordinate prevention.
		Maintain close relationships and coordination with CIWMB, Cal/EPA, and KCB.
The Hazmat Work Group will provide information to the Raven Work Group/EA team concerning solid waste disposal as needed/requested.		