National Fish and Wildlife Foundation
Project Phase Reporting Form
**Fill in all shaded areas*

Project Number: 2005-0119-000
Project Name: **Desert Tortoise Information and Outreach (CA)**
Project Manager: Laurel Frame
Email: laurel.frame@nfwf.org
Project Phase #: 1

Project Phase (1) Scope of Work:

- Design and administer public attitude survey/questionnaire.
- Conduct teacher workshop to plan/design the desert tortoise (DT) education traveling trunks.
- Write, edit and design DT color brochure.
- Produce, print and distribute the first issue of the DT newsletter.
- Produce and disseminate 6 Radio public service announcements (PSAs).
- Write and disseminate 3 DT news stories.

Budget for Phase #1:

Category	Approved Budget NFWF Funds	Actual Expenses NFWF Funds
Salaries & Benefits	**$0**	**0**
Equipment	**$0**	**0**
Other	**$30,000**	**0**
Total	**$30,000**	**0**

Matching Contributions Required for Phase #1: $36,000
Matching Contributions Expended for Phase #1: $36,766.68

Describe All Expenses – use additional space if necessary:
In Kind Contributions

Mojave Max teacher workshop	$ 2,976.91
Defenders of Wildlife	$ 15,450.00
California Association of 4 Wheel Drive Clubs	$ 1,138.00
Joshua Tree N.P. Association	$ 5,289.43
OHV Conservation Council	$ 629.00
Radio PSA's	$ 1,879.00
CA. Dept.Fish and Game	$ 9,404.34
Total	$36,766.68

Phase #1 Accomplishments: *(Briefly describe the accomplishments for this Phase of the Project - use additional space if necessary)*

Desert Tortoise Color Brochure
With partner organization Defenders of Wildlife taking the lead, wrote, edited, designed, and printed 10,000 copies of a color brochure targeted at desert recreation users. Brochure was printed in October, 2005.

PSAs/Press releases
Wrote and aired three public service announcements on five regional radio stations.

Newspaper articles
Contacted Mark Wheeler: an environmental issues writer with strong interest in desert ecology. Discussed the outlined for three possible story lines, Desert Tortoise Head Starting, Mojave Max, and Threats to Tortoise Populations- Diseases. Discussed availability, time-line and release dates, and reached a tentative agreement on story length, payment and byline. Articles are scheduled for release in January, March, and April, 2006.

Newsletter
Contacted a publication designer to discuss layout and editing of newsletter. A outlined of potential themes and writers was developed. Discussed contend and cost, reached a tentative agreement.

Teacher Workshop
NPS Education Specialist Lorna Lange-Daggs met with eight teachers to discuss tortoise traveling trunks. The group discussed what to communicate- desert ethics, the Mojave Max program, California's state curriculum standards and how they apply to Mojave Max. There is a need to develop two different trunks for grade schools and five activities for each trunk.

Tortoise kits
Currently writing activities for each trunk

Web site development
Met in early November with John Hamill (DOI-DMG), Clarence Everly and Eric Boerner (DOD-DMG), and Joe Zarki (NPS) discuss what should be included in web site. Reached general agreement on the creation of a www.deserttortoise.gov site if federal approval for the new site can be obtained. Site will contain original feature information built around our three primary themes, a desert tortoise calendar, tortoises news releases, and links to other websites dealing with desert tortoise conservation issues. DOD contract webmaster Eric Boerner will design, host, and maintain desert tortoise web site. If approval for use of the .gov domain name cannot be obtained we will create a separate component on one of our existing sites: www.californiadesert.gov or www.dmg.gov.

California Science Teachers Convention
Set up displays of Mojave Max at DMG table, a booth shared with the National Park Service. Conference attended by 2,500 teachers. Over 957 science teachers stopped at booth to ask questions or receive literature. Information that was distributed included Mojave Max contest information (rack card) and recently printed brochure *You're In Desert Tortoise Country*. National Park Service education staff, conducted a one hour presentation on desert tortoise education.

Colorado State University Desert Tortoise Public Knowledge and Attitudes Study
Joshua Tree National Park did not secure full funding for this project until late October, 2005. Reached agreement with CSU on study design and questionnaire. Revised project timetable. Prepared Sole Source Justification and Scope of Work as required by the federal contract process. Documentation has been turned over the NPS contract officer for preparation of contract documents. Contract should be finalized and project should commence in early January, 2006.

NOTE: *Not all items shown above under the Phase (1) Scope of Work have been fully completed since we did not receive our NFWF Phase (1) grant distributions until September, 2005 ($10,000) and October, 2005 ($20,000). The incomplete Phase I items will be finished by the end of Phase (2), or March 15, 2006.*

I hereby certify that the Phase described above has been completed and that the above information is accurate and complete.

NATIONAL PARK SERVICE

By: _____ Date: December 20, 2005

Joseph W. Zarki, Chief of Interpretation, Joshua Tree National Park
(Print name and title)

E-mail: joe zarki@nps.gov Telephone: 760-367-5520

Note: Forms sent by e-mail must come from an e-mail address authorized in the Grant Agreement or an amendment to the Grant Agreement.